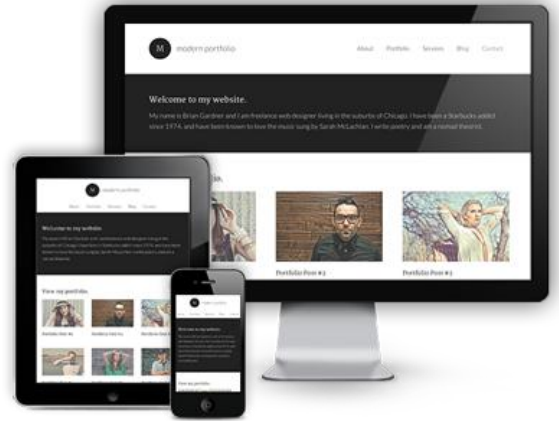


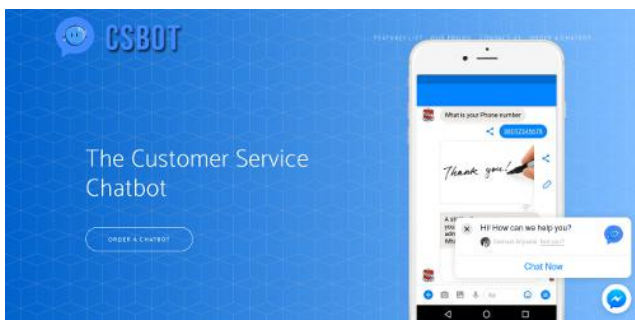
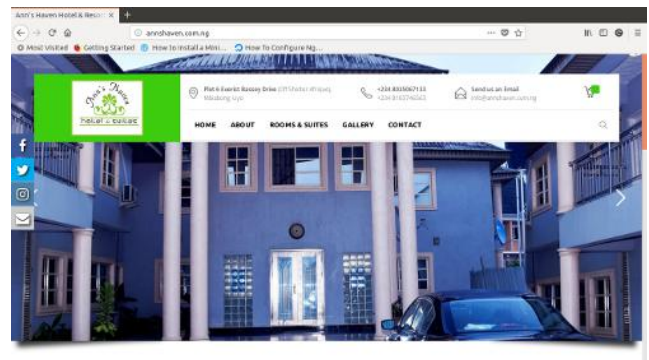
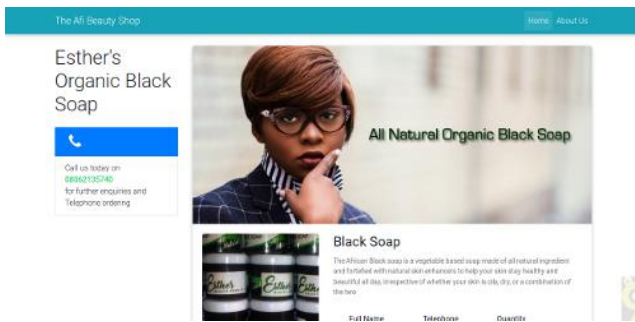
DIGITAL MARKETING BY SEONIGERIA.COM

SEONigeria.com is among the top website for major key phrases like “SEO in Nigeria” or “Search Engine Optimization in Nigeria”; let us help you achieve the same results. Put your business on the front page of Google, Sell more today!



WEBSITE DESIGN/REDESIGN

We build Responsive Mobile first websites that project our Clients’ Brands Professionally. Would you want a website that displays beautifully and professionally on Desktop, Laptop, Tablet or even Mobile Phone? SEONigeria.com delivers world class websites that properly represent your brand on whatever device your prospective clients are viewing you from.





Find below some of our Customer's websites as Samples of our work. Additionally we are quite adept at building back facing Web application of any level of complexity, and some of the brands we have worked with are:



**PS:** We can also build-in additional features such as eCommerce Integration, Registration, Local and International Payment Processing e.t.c. which comes at an extra cost.

# SEARCH ENGINE OPTIMIZATION

When consumers search for your brand and product keywords, are they able to find your website on the homepage of Google, Bing, Yahoo, and other Search Engines? Or do they get your competitor's product information pages and contacts? With **Search Engine Optimization**, you can place your website on the front page of Google in the top ten search results for keywords related to your brand or products.

	Basic	Silver	Gold	Platinum	Dedicated
No. of Keywords	5	10	15	20	25 and Above
Duration for Top 10	4 Months	6 Months	8 Months	10 Months	12 Months
Keywords/month	1.25 k/month	1.67 k/month	1.88 k/month	2 k/month	2.5 k/month
Pricing per month	\$130	\$180	\$215	\$235	\$250
Total	\$520	\$1,080	\$1,720	\$2,350	\$3,000

## Notes:

# Payment Structure for Basic Service: First payment of 70% before commencement, second payment of 30% after ranking you on the front page of Google (Top 10) for the keywords we are optimizing for

# Payment Structure for Others Services: Payment is made quarterly

# All optimizations are targeted at the Nigerian Market, and have the suffix of "in Nigeria"

# Because SEO is an inexact science, the Duration above does not reflect an exact estimation, sometimes they are shorter, at other times they are longer than the proposed number of months.

# The Fair usage limit on the Dedicated service is 30 keywords

# To Increase delivery target (Work on more keywords per month), Clients can pay for multiple services. For Example, to increase delivery time for a Dedicated service from 2.5 keywords per month to 5 keywords per month, you have to pay for another Dedicated service. This also reduces the time it would take for all your keywords to rank on the front page of Google, therefore you do not spend more than you originally planned to spend by doubling your order.

# The prices above do not include the cost of any paid adverts (custom or PPC) or Internet based tools

# Optionally, you can choose to continue optimizing to rank even higher on the frontpage or to maintain your ranking, this comes at the same monthly cost for the plan you have selected

# For more details, visit: [www.seonigeria.com/search-engine-optimization.html](http://www.seonigeria.com/search-engine-optimization.html) or call 08033954301.

## Paid Ad Management

Since Search Engine Optimization generally take weeks for results to begin showing we recommend in the short to medium term to advertize your services via Search Engine Marketing pending the time your website starts displaying on the front page for Organic Search results. These are our recommendations:

**Google Search Engine Marketing:** We help you put up paid advert on Google Search (Adverts at the top, right, or bottom of Google Search Results), this is especially recommended as a compliment of your SEO.

**Google Banner Advertising:** With banner advertising you can create banner adverts that are shown on Google Partner Network sites, thus affording you the opportunity to reach out to people visiting different websites that are part of the Google AdSense program.

**Advertising on Other Social Media Platforms:** There are other Social Media platforms that might have members who are your prospective customers, this includes LinkedIn, Facebook and Twitter. Remember as with the other advertising options, you have to create a daily spending budget.

**Monthly Ad Management Fee: 15% of Advert Budget / \$100 base per month**

## OTHER SERVICES

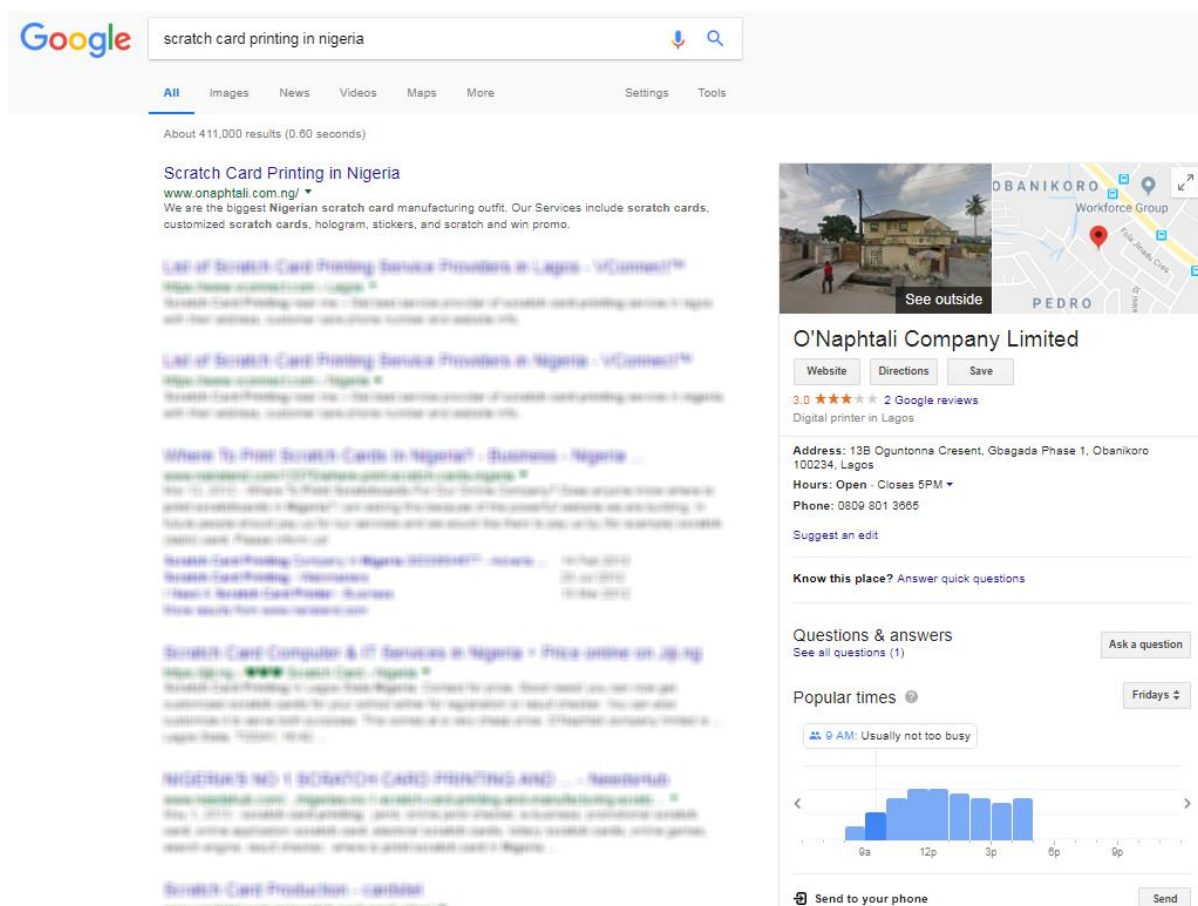
**Website Maintenance:** We also offer a weekly website maintenance and management service starting from **N50,000 per month** payable quarterly, on custom PHP or HTML based websites, or a CMS like Wordpress or Joomla. This covers all content additions and editing, but does not cover new application development.

**Application Development:** With 8 years programming experience, we develop applications on any PHP base, no matter how complicated your requirements are.

# SAMPLE CLIENT

***O'Naphtali.com.ng/scratchcard.com.ng***

*Optimized Key phrases: Scratch card printing in Nigeria, Scratch cards in Nigeria, scratch card manufacturers in Nigeria, hologram printing in Nigeria ...*



We look forward to working with you.

Thank you.

**Samuel Anyaele**

CTO, **GoldenSteps**

**Website:** www.SEONigeria.com

**Email:** contact@seonigeria.com

**Phone:** 08154011240, 08033954301